

INFORMATION ON THE PROCESSING OF PERSONAL DATA

Pursuant to EU Regulation no. 679/2016 (so-called GDPR), this section provides information on the processing of personal data provided to subscribe to the *Newsletter Service*.

Data Controller

Confindustria Servizi S.p.A., with headquarters in Viale Pasteur, 6 – 00144 Rome, e-mail: privacy@confindustria.it.

Categories of personal data

Within the limits of the purposes and methods defined in this information, the Controller processes e-mail addresses voluntarily provided by the Data Subject by completing and sending the *Newsletter form* on the website <https://centrocongressi.confindustria.it/>.

Purposes and legal basis for data processing

Personal data are processed for the following purposes:

- a) implementing the *Newsletter Service*. Data processing is necessary for the performance of the *Newsletter Service*, and as such, pursuant to art. 6, par. 1 (b) of the GDPR, it does not require the consent of the Data Subject. In event, the Data Subject may request, at any time, the deactivation of the *Newsletter Service* or oppose the use of one or more communication tools, by writing to centrocongressi@confindustria.it or using specific channels available at the bottom of the communications received.
- b) fulfilling legal obligations in compliance with existing laws and regulations, and the provisions issued by the competent Authorities. Data processing is necessary for compliance with the Controller's legal obligations, and as such, pursuant to art. 6, par. 1 (c) of the GDPR, it does not require the consent of the Data Subject.

Additionally, the Controller may process personal data to uphold, exert, and defend its rights in a Court of law. This data processing is based on the Controller's legitimate interest in defending its rights.

Provision of personal data

The provision of personal data for the purposes set out under a) and b) above is voluntary, but it is necessary in order to receive the Newsletter. Refusal to provide said data may jeopardize the successful completion of registration.

Method, scope, and duration of the data processing

Data processing shall take place chiefly through digital procedures. Additionally, communication tools are used, such as traditional e-mail and MailUp Platform.

As for MailUp Platform, of the company MailUp SpA based in Italy, appointed Data Processor, data controller informs that it allows to manage a database of e-mail contacts, therefore, the contact data will be stored on the MailUp server. Furthermore, with reference to e-mail communications, the MailUp Platform, through statistical tracking systems, makes it possible to detect the date and time of viewing of the messages by the recipient and its interaction (click) with the links inserted in the messages; this information is used exclusively to understand which content is of greatest interest and to optimize and improve the offer of the *Newsletter Service*. If data subject wants to prevent the sharing of such information with Controller, at any time, he/she can send the request to centrocongressi@confindustria.it.

Personal data is processed by the Controller's staff, acting on the basis of specific instructions on the purposes and modalities of the data processing.

Personal data may be disclosed to: i) external structures providing services in support of the data controller (e.g. IT services), in their capacity as Processors; ii) public subjects in order to fulfill legal obligations, who process data in their capacity as autonomous controllers.

With reference to the purposes set out under a) above, personal data shall be processed, unless otherwise requested by the Data Subject for the period in which the Newsletter Service will be active.

With reference to the purposes set out under a) above, personal data shall be processed for for the fulfillment of the purposes for which they were collected and stored for the period prescribed by law exclusively for the purposes of fulfilling legal obligations or defending the data controller's rights in a court of law.

Data subjects' rights

Data Subjects have the right to obtain from controller access their personal data, its rectification, updating and deletion. Restriction of processing and data portability may also be requested. Such requests should be addressed to Confindustria Servizi S.p.A., Viale Pasteur, 6 - 00144 Roma, e-mail: privacy@confindustria.it.

Additionally, should Data Subjects believe their personal data has been processed in violation of the law on the protection of personal data, they may file a complaint with the Italian Data Protection Authority, Piazza Venezia, 11 - 00187 - Roma.