

## **INFORMATION ON THE PROCESSING OF PERSONAL DATA OF THE USERS VISITING THE WEBSITE**

Pursuant to EU Regulation no. 679/2016 (so-called GDPR), this section provides information on the processing of personal data of users visiting the website <https://centrocongressi.confindustria.it/> (hereinafter: "Website") or using available services.

The information is provided exclusively for the Website and does not concern other online websites, pages or services that can be accessed via hyperlinks on the Website.

### **Data Controller**

Confindustria Servizi S.p.A., with headquarters in Viale Pasteur, 6 – 00144 Rome, e-mail: [privacy@confindustria.it](mailto:privacy@confindustria.it).

### **Categories of personal data**

Visiting the Website and using available services may result into processing of data relating to identified or identified natural person (e.g. name, surname, e-mail address, telephone number, IP address).

#### Browsing data

Browsing data are automatically acquired by the systems and programs used to operate the Website and are necessary to use of the web-based services (e.g. IP addresses or domain names). These data can also be processed in order to extract anonymous statistical information on service usage and check correct functioning of the services. In such cases, the browsing data does not allow the identification of the users.

Browsing data can also be used to ascertain responsibility in case of violations against the Website or carried out through the Website.

Website access logs are kept for no longer than 12 days, except where judicial authorities need such data for establishing the commission of criminal offences. Server data is backed up in 3 ways: i) daily backup, with persistence for 3 months; ii) monthly backup (data of a specific day of each month), with 12 months persistence; iii) annual backup (data for a specific day in January), with 5-year persistence.

#### Data communicated by user

- A. The personal data communicated by the user to use the services offered on the Website, such as to i) subscribe to the Newsletter Service; ii) send request for information and a quote. These data are processed in order to perform the subscribed services and take steps at the user's request.
- B. The information sent by users in an optional and voluntary basis to the addresses indicated on the Website. These data (e.g. e-mail address, subject of the e-mail) are processed in order to follow up on the requests received.

In the sections of the Website where the data is collected, specific information is published from time to time, containing indications regarding the treatments connected to the specific initiative.

#### Cookies

Cookies are information (small text files) sent by a web server to the user's device used for browsing (PC, smartphone, tablet). This information enables browsing, computer authentication, collect of information regarding the number of visitors and usage the site, as well as the monitoring and profiling of users.

Cookies may be installed by the website the user is visiting (so-called "first party cookies") or may be installed by other websites (so-called "third party cookies").

The Website uses the following technical cookies:

- **strictly necessary cookies.** These cookies are necessary to allow normal, efficient, and secure browsing. These cookies do not require the prior and express consent of the user.

It is possible to set the browser to block or disable these cookies, but some parts of the Website may not work.

- **Operation cookies.** These cookies allow to improve browsing quality and experience. These cookies do not require the prior and express consent of the user. It is possible to set the browser to block or disable these cookies, but some services may not work properly.

No user profiling cookies are used.

### **Legal basis for data processing**

Data processing is based on the Controller's legitimate interest to pursue its statutory purposes through the web communication of information, initiatives, and services, and as such, pursuant to and for the purposes of art. 6, par. 1, let. (f) of GDPR, the processing does not require the prior and express consent of the data subject.

Furthermore, data processing is necessary for compliance with existing laws and regulations, and the provisions issued by the competent Authorities, and as such, pursuant to and for the purposes of art. 6, par. 1 (c) of the GDPR, it does not require the consent of the Data Subject.

Additionally, the Controller may process personal data to uphold, exert, and defend its rights in a Court of law. This data processing is based on the Controller's legitimate interest in defending its rights.

In any case, when necessary, the Controller requests the data subject's consent before proceeding with the processing of his personal data.

### **Provision of personal data**

Except of browsing data, which are collected independently by the system, the provision of personal data is optional in general.

In certain cases, failure to provide such personal data may result in the inability to access specific services and to satisfy requests.

Failure to provide such data may, therefore, may jeopardize the access to the Website's services or to satisfy its users' requests.

### **Method, scope, and duration of the data processing**

Personal data are processed in accordance with EU Regulation no. 679/2016, to Legislative Decree n. 196/2003 and Legislative Decree n. 101/2018, as well as the Provision of the Privacy Guarantor 10 June 2021, n. 231.

Personal data is processed by the Controller's staff, acting on the basis of specific instructions on the purposes and modalities of the data processing.

Personal data may be disclosed to i) external structures providing services in support of the data controller (e.g. IT services), in their capacity as Processors; ii) public subjects in order to fulfil legal obligations, who process data in their capacity as autonomous controllers.

The Website's server is located in Italy.

Personal data shall be processed for the fulfilment of the purposes for which they were collected.

### **Data subjects' rights**

Data Subjects have the right to obtain from controller access their personal data, its rectification, updating and deletion. Restriction of processing and data portability may also be requested. Such requests should be addressed to Confindustria Servizi S.p.A., Viale Pasteur, 6 - 00144 Roma, e-mail: [privacy@confindustria.it](mailto:privacy@confindustria.it).

Additionally, should Data Subjects believe their personal data has been processed in violation of the law on the protection of personal data, they may file a complaint with the Italian Data Protection Authority, Piazza Venezia, 11 – 00187 - Roma.